

Chunhui “Sherry” Wu | UX Designer

Good design is good business.

www.chunhuiwu.com

sherrywu21@gmail.com

EXPERIENCE

Samsung Electronics America | Sr. UI/UX Designer

Jul 2016 to Present, San Francisco Bay Area, CA

- An ad platform on Samsung smart TV and mobile devices
- Keep the balance between UX and business goals
- 60% design and 40% product management

Nomis Solutions, Inc. | UI/UX Designer

2015 to 2016, San Francisco Bay Area, CA

- A fin-tech software for large and medium-sized retail banks price optimization
- Introduced UX design process in existing agile development and evangelized design culture

11 Main, an Alibaba Group Company | UI/UX Designer

2014 to 2015, San Francisco Bay Area, CA

- An e-commerce marketplace for small and medium-sized retailers while leveraging shopper experience
- Introduced interaction design power into the design team

SynapseMX, Inc. | UI/UX Designer

2013 to 2014, Greater Atlanta Area, GA

- An industry’s leading aviation maintenance software for teams to boost productivity
- End-to-end responsive web app product design

CareerBuilder | UX/Interaction Designer

2013, Greater Atlanta Area, GA

- An online employment website provides labor market intelligence, talent management software, and recruitment solutions
- Information architecture design through user task analysis, interaction and visual design to give fresh experience to the users

Freelance Designer

2009 to 2012, Greater Atlanta Area, GA

- Web design and development for SPSU Student Association

EDUCATION

Georgia Institute of Technology

MS in Human Computer Interaction

Atlanta, GA

Southern Polytechnic State University

BS in Electrical Engineering Technology

Marietta, GA

North China University of Technology

BS in Electronics & Information Engineering

Beijing, China

CERTIFICATES

Design Execution: Bring Ideas to Life

Stanford University

2018, Stanford, CA

The History and Theory of Design

Stanford University

2017, Stanford, CA

SKILLS

- Interaction design, sketch, storyboard, wireframe, mockup, mobile UI design, visual design, rapid prototype, storytelling
- User research, usability testing, A/B testing, personas, survey, interview, field study
- Product management, strategy development, persuasive presentation
- HTML, CSS, Bootstrap
- English, Chinese

TOOLS

- Sketch, Photoshop, Zeplin, Keynote
- Axure, UXPin, Invision, Adobe XD, Balsamiq, After Effects
- Confluence, Jira, XMind
- Atom, Sublime Text, Bluefish